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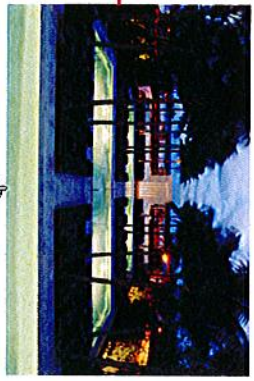
## Celebrate Five Years at The Setai South Beach This Summer

Remember your fifth birthday? It was a celebration where you wanted everything, yet the little things made you happy. Now that you're all grown up, you're more interested in living it up than breaking a piñata. This summer, The Setai South Beach is celebrating five years of excellence with a special Fifth Anniversary Summer Celebration that treats guests to the finer things.

Now through Oct. 31, you'll receive an exclusive rate and complimentary breakfast per day for up to six guests. Miami's leading luxury hotel and a trendy Collins Avenue staple since 2001, The Setai South Beach is an oasis blending unrivaled service, award-winning décor and Asian cuisine. Take five from your nine-to-five and escape to an intimate, private world where you'll find a refreshing balance of the sizzling South Beach scene and a serene tropical hideaway.

Begin the day with The Setai Grand Breakfast and follow with a signature Balinese Massage at The Spa. Come nighttime, The Bar Courtyard attracts high society with the hotel's summer cocktail menu complemented by a special Balinese Hour under the stars.

The Setai will fête through the summer with an array of summer festivities for its guests, including Flavors of India on Wednesdays, Dim Sum and Champagne Fridays, and Sunday Jazz Brunch, as well as summer indulgences at The Spa.

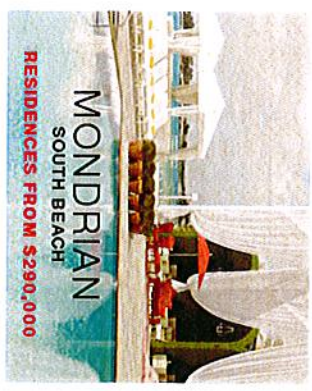


As always, The Setai will be trimmed with privileged brands such as Asprey, Harry Winston, Petrossian Caviar, Fischbacher Linen of Switzerland, Duxiana Bedding, Saks Fifth Avenue, Teuscher Chocolates and Taittinger Champagne, so don't be timid about indulging in a present for yourself.

Rates begin at \$475 per room per night in the Art Deco building and \$1,250 per suite per night in the Tower. For reservations, book online [www.setai.com/reservations](http://www.setai.com/reservations) or call The Setai at 305.520.6100.

by Diana Cudde June 16, 2010 7:00 PM  
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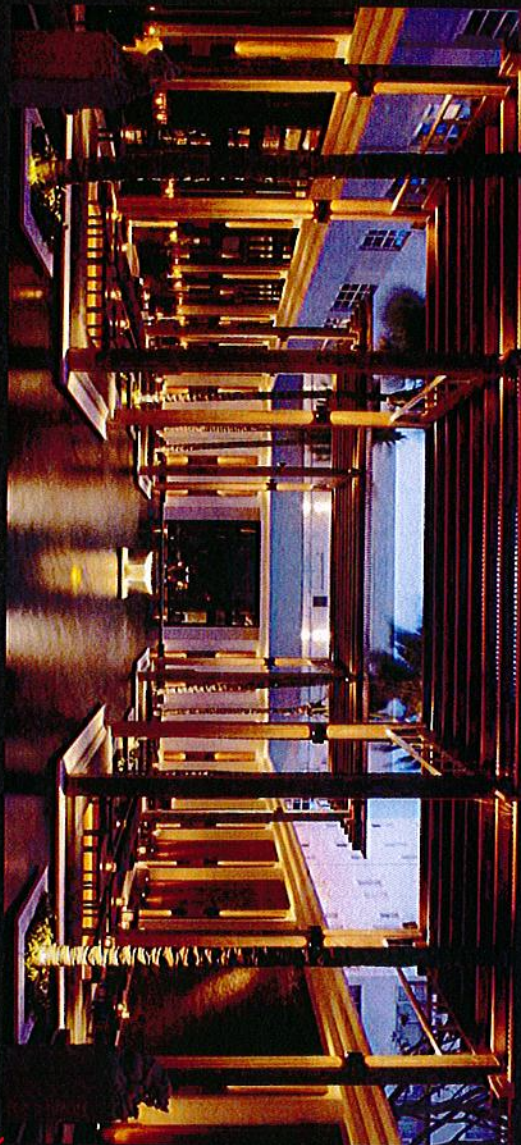
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